

GFS Canada Company Partners With Habitat For Humanity To Build Eight Houses

Feb 7, 2011 – GFS Canada Company is partnering with Habitat for Humanity with a goal to build a house in each of their Canadian markets over the next 8 years. Staff from all offices in Canada will be fundraising through various local activities.

“Habitat for Humanity was founded on the basic principle that every man, woman and child has the right to a safe, affordable and decent place to live,” says Nicole Hrinco, National Manager; Corporate Partnerships with Habitat for Humanity “Having to choose between food and shelter is a reality that many Canadians face every day.”

Through various staff fundraising activities such as payroll deductions, golf tournaments, pizza lunches, raffles and bowling tournaments, staff from coast to coast are working hard to raise enough funds for the first house that will be built in the fall of 2011.

“Working as one company, our staff from our broad line distributors and our Strategic Alliances, can make a difference and raise enough funds to build a house this year” says Heather Connelly, Marketing Communications & Event Manager. “The staff response has been overwhelming so far, many are eager to get out and help on a build site”.

Gordon Food Service started out as a butter-and-egg delivery business more than a century ago. Today, they are the largest family-owned broad line foodservice distributor in North America. In 1994, Gordon Food Service entered the Canadian market with the purchase of Maple Leaf Foodservice in Ontario and Quebec. Since 1994, GFS Canada has acquired many of the finest regional distributors across the country and has developed into one of the largest foodservice providers in Canada. For more information, visit the company’s website at www.gfs.com Or www.gfscanada.com.

Habitat for Humanity is a not-for-profit organization working toward a world where everyone has a safe and decent place to live. The organization mobilizes volunteers and partners to build simple, decent housing in order to provide low-income families with access to affordable homeownership. Habitat also raises awareness of the need for affordable housing and promotes homeownership as a means to breaking the cycle of poverty.

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